# WANDERLUST CREW

TRAVEL WRITER, PHOTOGRAPHER, INFLUENCER



### **ABOUT WANDERLUST CREW**

Wanderlust Crew has been traveling the world for the last twelve years. The family of six focuses on family-friendly, fun, and educational travel while creating beautiful content for their dedicated community.

Their goal as travelers is to encourage other families to reach outside their comfort zones and realize that travel is possible and even vital!

Wanderlust Crew is involved in several charitable organizations giving aid to people in third world countries and helping to stop human trafficking.

## SERVICES

Wanderlust Crew offers a wide variety of services from influencer media, content creation, and custom packages.

### SOCIAL MEDIA INFLUENCING

Blog Post Packages Instagram Posts and Stories Facebook Posts and Stories Pinterest Promotion Social Media Takeovers Giveaways

#### **CONTENT CREATION**

- Professional Lifestyle, Landscape, Aerial, and Product Photography
- Travel Writing
- Videography

# **AUDIENCE**

- Family Travelers with babies to teens
- Females age 25-44
- Demographics: USA, Canada, UK, Australia, Germany





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### **BRAND PARTNERSHIPS**



Trip Advisor



Expedia



Visit Idaho



Visit Montana



Visit Jamaica



Family Traveller Magazine



Oroweat





Boden



Osprey

Verizon



KEEN



Skydio Drone



TEVA



Boating & Fishing Foundation

### @wanderlust.crew

#### wanderlustcrew.com

# STATSSOCIAL MEDIAPinterest Views - 2 mil+fWebsite Views - 170k+fInstagram Reach - 40k+5k+3.7k+40k+15k+

Vanessa Hunt • 916-474-0635 hello@wanderlustcrew.com • www.wanderlustcrew.com